

"ONE MOMENT IN TIME"

WEDDING REVUE AND FASHION SHOW

Crowne Plaza Colorado Springs Hotel

2886 South Circle Drive
Colorado Springs, Colorado 80906

Sunday, 20 February 2011, 12:00 to 5:00 p.m.

VENDOR INFORMATION

Provisions:

- 8' x 10' piped and draped Booth (only one business per booth, no partnering)
- 1 skirted and draped 6' table
- 2 chairs
- 1 waste basket
- Vendor/Business sign each booth
- Free admission & free parking
- Your business information will be posted on www.springsbridalshows.com , for 1 year

Day-of Schedule:

- 9:30 am – 11:30 am - Set up time
- 9:30 am- 11:30 am - Continental breakfast (inclusive)
- 12:00 (noon) - Doors open
- 2:00 pm – 3:00 pm - Fashion Show
- 4:00 pm- The Ultimate Bachelorette Bash drawing held. Winner must be present to win
- 5:00 pm - Doors close

Marketing/Promotions:

Multiple Radio Commercials

- Live Remote Radio Broadcasts
- Advertisement in various Bridal Publications
- Flyers and Posters
- Multiple Web Site exposure
- Newspaper Advertisement
- Direct Mailings

Six e-mail blasts directly to Brides

Three major #1 Radio Stations Websites

Terms:

- Limited to five vendors per category
- If over 60 vendors, categories will increase to six vendors.

Bonus:

- A "Lead List" consisting of registered bridal information (address, phone numbers, wedding dates and e-mail address) is provided to vendors within 7-10 working days after the show.

For Information contact:

Ursula Smith

719 460 1600

Fax (719) 260 6461

E-mail ursulaf@comcast.net

www.springsbridalshows.com

VENDOR AGREEMENT

Business Name: _____

Contact Person: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: () _____ - _____ Mobile: () _____ - _____ Fax: () _____ - _____

E-Mail Address _____

All information required to receive "Lead List"

Item	Charges	Quantity	Totals
Booth Rent for 20 Feb.2011	\$ 525.00 ea		
Additional Table(s) (each)	\$ 15.00 ea		
Administrative Fee			\$15.00
		Subtotal:	\$ -
First Installment	\$250.00		
Balance due no later then	10 Feb.2011	Balance:	\$ -

First Installment is due and non-refundable at signing of agreement.

- **A \$ 30.00 Service charge will be added for all returned checks ***

Exclusive Sponsorship is available. For details call (719) 460-1600

Or email ursulaf@comcast.net

Special Vendor Instructions

- Any displays, acts, performances etc., on stage must be viewed and approved by Management of IDARA productions intl, no later than 8 days prior of event date.
- **Vendors, Employees of Vendors and Idara Productions Staff are not eligible to enter any Drawings.**
- **Vendors who would like to participate in the Fashion Show, must return signed agreement with 1st Installment no later then Jan.03,2011**
- **Please let us know if you need electricity, must be paid directly to Crowne Plaza Hotel**
- **Please notify us by 10 Feb.2011, for booth instructions and other amenities as required.**

METHOD OF PAYMENT

(Check One) VISA__ MasterCard __ Discover__ American Express __

Credit Card #: _____ CVV# _____

Expiration date(mm/yy): _____

Name on Card: _____

Address of Cardholder _____ State ____ Zip _____

Signature: _____ Date (mm/dd/yy): ____ / ____ / ____

Please make money orders and/or checks payable to:
"IDARA productions international"

Send signed agreement with payment or credit card information to:
IDARA productions international
6217 Powder Puff Drive
Colorado Springs, CO 80918

Note: IDARA Productions International will not be responsible for any loss or injury that may occur to the exhibitors, their employees or property from any cause whatsoever. Exhibitors agree to hold harmless and indemnify, IDARA Productions International against any and all claims for such loss, damage or injury.
I have read the foregoing paragraph and agree to these items.

Vendor Signature:

MUST SIGN

REMINDER:

- ONLY 5 VENDORS PER CATEGORY
- FIRST COME, FIRST SERVED BASIS
- PLEASE SEND SIGNED AGREEMENT AND DEPOSIT ASAP TO RESERVE YOUR BOOTH

For Information contact:

Ursula Smith: 719-460-1600 Fax: 719-260-6461

ursulaf@comcast.net

www.springsbridalshows.com